

A-Mia

NUTRITIONAL BEAUTY

**BEECHGROVE FARM,
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SEASONS GREETINGS

As usual this year has absolutely flown by and it is time once again to wish you all a really good Christmas and a happy and peaceful 2006.

APPLES AND ROSES

Our Christmas card this year depicts the ancient wild rose growing around one of the old apple trees at Beechgrove Farm. It is in a wild orchard part of the garden and I spotted it early one morning in perfect condition for a photograph. Our friend Dick was on hand with his camera and captured the shot (as well as a number of others) beautifully. It is significant because we use apple and rosehip (for their abundant vitamins A and C) in all the A-Mia products and I just love the picture, which reminds me of summer and the abundant garden at that time of year. The herb garden now in its seventh year is very mature. We had a good fruit harvest this Autumn – plums, cherries, damsons, figs, apples, pears and walnuts. We do happily share most of these with the wildlife, including our resident pheasants and partridges. The plums were late this summer by a week or so but the walnuts were two weeks early – consequently the squirrel took rather more than I liked!!!

ON LINE SECURITY

Our web site has been created during 2005 by Mohammed Kotwal. We are very pleased with it, as it is good to look at, comprehensive, easy to negotiate and secure for ordering with the easy to use PAYPAL facility. To order on line we are www.a-miabeauty.co.uk.

PROMOTIONAL ACTIVITY

We have produced a Christmas Gift this year, which has proved very popular. It is a smart white box of seven products – Exfoliating Cleanser, Nourishing Toner, Rose Moisturiser, Eye Cream, Hand and Cuticle Cream and Lavender Body Cream and the Nourishing Shampoo. This was a limited edition Ecommerce promotion retailing at £75-00. This has introduced A-Mia Beauty to numbers of new customers. There are a few gift boxes left if anyone would like some. Please telephone us if you are interested.

EXECUTIVE WOMAN

We are taking a full page in the National Magazine Company EXECUTIVE WOMAN magazine. This is published on the 14th December and is available on the book stands from December to early March 2006. This is a sophisticated and interesting magazine with a subscription circulation of 53,000 as well as being available from retail outlets. The roses around the apple tree is going to be featuring in the page to give a flavour of the home of the A-Mia brand.

CHRISTMAS BREAK

We are going to take a seasonal break from the 21st December to Monday the 9th January, so if you need any supplies of A-Mia or Four Herb Tea, please give us a call to ensure delivery before Christmas. We look forward to hearing from you in 2006 & Moira, Roger and I wish you all a very happy Festive season and a successful and peaceful New Year.

**Katie May
1st December, 2005.**